



# ZOE NI

EXPERIENCE DESIGNER

## EDUCATION

ArtCenter College of Design  
Product Design  
Bachelor of Science Anticipated 2023  
Business Minor Anticipated 2023

INSEAD  
Digital Product Management  
MBA Exchange Program 2021

## EXPERIENCE

A' Design Co-Author 2022  
Author in DesignerPress Italy's  
Award Winning Designs 2022.

INSEAD Design Coach 2021  
Led design sprints for the Product  
Management Executive Program  
at INSEAD. Accomplished product  
development growth goals for  
Flydesk inc. through creative  
strategy and product design.

Certified Canine Nutritionist 2020  
Applying nutrigenomics to culture  
microbiome in disease prevention.  
Curated cancer autophagy regimen.

## CONTACT

www.ni.design  
502. 767. 2760  
zoe@ni.design

## HONORS

iF Design  
Design Talent Award 2022

IDSA Award  
IDEA Featured Finalist 2022

A' Design Award  
International Winner 2022

## SKILLS

Design  
Interactive Prototyping  
User Flow  
User Experience  
User Interface  
Wireframe  
Information Architecture  
User Research & Testing  
Design Empathy

### Software

Figma	Keyshot
Sketch	Blender
Webflow	Rhino
Framer	HTML
Office	Solidworks
C4D	Adobe Suite

## INTERESTS

Sculpture / Nutrigenomics  
Interior Design / Ceramics  
Philosophy / Neuroscience